

ADVANCED MANAGEMENT INDEX

January-December 1958

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S.A.M.—N.T.L Workshop In Leadership Development

THE S.A.M. San Francisco Chapter will host the third in a series S.A.M.—N.T.L Workshops In Leadership Development in a 5-day meeting January 25-30, in Palo Alto, California.

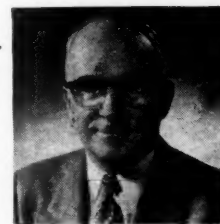
Workshops, previously held in Cincinnati, Ohio, and Asheville, N.C., differs considerably from the usual management development conference. It uses the "laboratory method of training" which stresses the technique of giving participants a chance to learn more about themselves and to practice leadership skills in an environment which simulates on-the-job conditions. The Workshop consists of three main parts:

- (1) A leadership Laboratory where groups of 15 under the guidance of a staff trainer study various behavior problems within the group for the purpose of increasing their understanding of group relations, improving skills of leadership, developing greater insight, and acquiring a better understanding of the behavior of others.
- (2) Skill practice groups, where individuals have an opportunity to work on job cases and to analyze human relations problems through demonstrations.
- (3) Information sessions, where the staff, through informational lectures, explain some of the things happening in the Laboratory group sessions and also bring up-to-date information on findings in the field of social science research.

Registration fee, including tuition and all Workshop materials, is \$200; room and meals are extra. To register, or to obtain more information, write to the San Francisco Chapter's President: Kenneth D. McCloskey, East Bay Municipal Utility District, 2130 Adeline Street, Oakland 22, California.

Meet Your 1958-59 National Officers

VI — FRED E. HARRELL
Treasurer



MR. Harrell has been General Manager of the Curtiss-Wright Corporation's Marquette Division since February 1955. From 1945-54 he was Vice President of the Reliance Electrical and Engineering Company, a company that he joined in 1924 as Sales Engineer, then progressed through Assistant Chief Engineer and Chief Engineer before becoming a Vice President. Mr. Harrell is a member of the S.A.M. Cleveland Chapter, and has served five years as a member of its Board of Directors. He also served for two years as National Director, and is currently National Treasurer of the Society. He has also served as Vice President for the S.A.M. Central Region.